

THE 4TH INDUSTRIAL PARADOX

PROMISES AND PERILS OF THE DIGITAL REVOLUTION



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Synopsis: Emerging technology breakthroughs, such as artificial intelligence, robotics, mixed realities, smart advisors, and distributed ledgers, are on the cusp of redefining our relationships to business, to life, and to the planet. Collectively known as the 4th Industrial Revolution, this ‘digital nucleus’ is characterized as an odd-sounding ‘fusion’ of physical, digital, and biological systems.

In its wake is the potential for an economic decoupling, creating an unprecedented digital divide. New business models will continue to disrupt industries, jobs and skills, and established social structures. It is, therefore, imperative that business and government leaders understand and internalize what is happening today, where this could lead in the future, the reason behind this, and the possible outcomes and consequences.

The unavoidable shift to a data-driven, machine-intelligent society poses some difficult questions—not the least of which is how to ensure that the ‘promises’ of digital outweigh the ‘perils’. There’s strong evidence today that suggests the latter is in the ascendancy. However, our belief is that the promise outweighs the peril.

Through this program, we share our observations on how the 4th Industrial Revolution is unfolding through the lenses of technology, business, and society. We examine the impending ‘promise or peril’ paradox and look at **HOW** organizations must embrace this as an opportunity to **REIMAGINE BUSINESS RESPONSIBLY**, for both **GROWTH** and **GOOD**—values that are not mutually exclusive.

What you will learn

- **Gain** a deeper understanding of how current and future technological progression is set to reshape business—and society at large
- **Understand** the urgency to drive digital transformation in a sustainable and responsible way, whilst accelerating economic growth
- **Review** key technology capabilities needed to deliver ‘innovation platforms’ on which organizations can build new businesses
- **Explore** a blueprint, outlining the key tenets required to get started and move forward with confidence

Designed for

- **Executive/senior business leaders, government business ministers, and large private foundations:** stakeholders accountable for proactive, and responsible, digital transformation.

Formats available

- Keynote / TED Talk
- Roundtable & Panel Discussions
- Written Articles
- Executive Workshops
- Interviews

